



Georgia Department of Economic Development Position Announcement

Title:	Art Director	Entry Salary:	Mid \$40k's to low \$50k's depending on experience
Division:	Marketing and Communications	Location:	Atlanta
Duties and Responsibilities:	<p>The Georgia Department of Economic Development (GDEcD) is the state's sales and marketing arm, the lead agency for attracting new business investment, encouraging the expansion of existing industry, locating new markets for Georgia products, attracting tourists to Georgia, promoting the state as a location for film and video projects, as well as planning and mobilizing state resources for economic development.</p> <p>GDEcD's Marketing and Communications Division develops and manages all public relations, marketing and advertising needs for GDEcD; upholds brand standards; and maintains the Georgia.org and ExploreGeorgia.org web sites. The Graphic Designer is responsible for providing professional design and implementation of artistic products.</p> <ul style="list-style-type: none"> • As a team member consults with all departments designing publications, advertisements, direct mail, advertorials, flyers, graphic banners, trade show booths, interactive and presentation projects. • Strong sense of typography, layout and color. Solid understanding of current design trends and styles. • Thrive in a fast-paced environment & maintain awareness of expected deadlines. Ability to orchestrate multiple activities at once to accomplish a goal. • Provide professional quality design, implementation, treatment, editing/proofing and presentation of artistic products such as photographs, audio-visual presentations, interactive graphics and print graphics. • Ability to work closely and collaboratively with Marketing Director and interact with photographers, writers, agencies, other marketing and communications staff, and printing vendors. • Maintain libraries of marketing pieces, photos, publications, samples, etc. <p>Technical Competencies:</p> <ul style="list-style-type: none"> • Must be able to work quickly and independently with some direction and minimal supervision. • Ability to visualize and interpret ideas through a variety of graphic and art media. • Ability to defend design decisions based on the cost/benefit analysis of effective design solutions. • Successful integration of design concepts and materials across traditional, online and interactive platforms. • Must be able to manage multiple projects at once. • Must be a team player and possess effective time management and organization skills. • Software skills to include: Photoshop, InDesign and Illustrator, and other design related programs. Flash, Director, and Dreamweaver experience a bonus. • Must have experience in preparing press files. • Knowledge of the preparation of materials for printing including pasting-up mechanicals, scaling photographs, color separation work, and selecting size and style of type. 		

Minimum Qualifications:	<ul style="list-style-type: none"> • Associate's degree or certificate of completion from a two-year program in graphic arts, applied arts, commercial art, technical fine arts or a related field or, • Two- three years of professional related experience 		
Preferred Qualifications:	<ul style="list-style-type: none"> • Bachelor of Fine Arts degree or equivalent college degree specializing in design or equivalent on the job experience. • Five years experience in designing print and web graphics. • All applicants must provide a portfolio link or samples to be considered for this position. 		
Travel Required?	Infrequent.	Nights, Weekends Required?	Infrequent.
Deadline:	Open Until Filled.		

To apply for this position, **you must submit your résumé and cover letter via e-mail to: jobs@georgia.org no later than the deadline listed above. Include the position title in the subject line** of your e-mail. If you do not have internet access or require accommodation because of a disability, please contact GDEcD Human Resources at 404-962-4000.

All qualified candidates will be considered but may not receive an interview. Preference will be given to applicants who meet both the minimum and preferred qualifications. Applicants who are not selected for interviews will not receive notification.

Applicants selected for hire will be subject to a background check, including a criminal history record check. Depending on the position, the background check may include education verification, credit check, and driving record.

If selected, male applicants between 18 and 26 years of age must present proof of Selective Service Registration.

GDEcD is an Equal Opportunity Employer